Bowling Etiquette is a "code of behaviour" that bowlers adhere to around the world. Bowls is a friendly game and consideration for others, courtesy and good manners are a major part of its appeal.

- Bowlers should introduce themselves and shake hands before play commences.
- Bowlers should fairly share the task of kicking bowls back after completion of an end.
- Bowlers should give the skip their loyal support and comply with directions.
- In changing ends, players should avoid straying onto neighbouring rinks.
- Opposing leads should facilitate play by courteously handing the mat and jack to each other, as convenient.
- It is good sportsmanship to acknowledge displays of exceptional skill.
- Inconsiderate distractions such as loud noises or conversation, visible movement of players, objects or shadows, impact of kicked bowls, etc, should be avoided while a bowler is on the mat.
- Possession of the rink belongs to the player or team whose bowl is being played. As soon as each bowl comes to rest, possession of the rink transfers to the opposing player or team after allowing time for marking a toucher as soon as it comes to rest. (Law 35 of Laws of the Sport of Bowls).
- Bowlers should not interfere with the head until the result of the end has been agreed.
- If your opponent plays an unlucky shot, do not show any outward sign of satisfaction at his or her misfortune. It may be your turn next!
- Bowlers should shake hands at the end of the game.
- After the game it is customary to offer a refreshment to your opponent and for the opponent to reciprocate.
- Players should avoid making excuses for their lack of success on the day as a topic of conversation.